

MEDIA RELEASE

Great Eastern sponsors “JJ Lin Sanctuary World Tour” in Singapore

Singapore, 1 June 2018 – As part of its 110th anniversary celebrations this year, Great Eastern is pleased to be the presenting sponsor for “JJ Lin Sanctuary World Tour” in Singapore on 18 and 19 August 2018 at the Singapore Indoor Stadium.

The highly anticipated world tour is named after the title of the first track on JJ’s latest album, Message in a Bottle. World-renowned record producer David Foster, who has worked with iconic artistes Celine Dion and Madonna, is the tour’s co-music director, alongside JJ Lin.

Commented Colin Chan, Managing Director of Group Marketing, Great Eastern, “As a well-established homegrown brand, Great Eastern is a household name in Singapore with generations of customers. JJ is a multi-award winning homegrown talent with legions of fans locally as well as internationally. His dedication and passion are values which we champion at Great Eastern.

Our sponsorship of his concert is a natural fit and we are delighted to create more special Live Great moments for our customers. It is our way of thanking and rewarding them for their valued support as they join us in celebrating our milestone 110th anniversary. We will also be hosting some of our needy beneficiaries, who, together with the sell-out concert crowds, will be treated to a WOW evening and a memorable experience.”

Great Eastern LIVE GREAT Card Members will enjoy priority booking on 15 June 2018 from 10 am. Visit Great110.com for more details on how you can sign up to be a LIVE GREAT Card Member. Public sales will begin on 16 June.

About Great Eastern

A market leader and a well-established trusted brand in Singapore and Malaysia, Great Eastern was founded in 1908 and celebrates its 110th anniversary this year. With S\$82.5 billion in assets and over 4 million policyholders, it has three successful distribution channels – a tied agency force, bancassurance, and a financial advisory firm, Great Eastern Financial Advisers. The Group also operates in Indonesia and Brunei and has a presence in China as well as a representative office in Myanmar.

It was named Life Insurance Company of the Year at the Asia Insurance Industry Awards in 2011 and 2013 by Asia Insurance Review. The Great Eastern Life Assurance Company Limited and Great Eastern General Limited have been assigned the financial strength and counterparty credit ratings of "AA-" by Standard and Poor's since 2010, one of the highest among Asian life insurance companies. Great Eastern's asset management subsidiary, Lion Global Investors Limited, is one of the largest private sector asset management companies in Southeast Asia.

Great Eastern is a subsidiary of OCBC Bank, the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 600 branches and representative offices in 18 countries and regions. These include over 330 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and more than 100 branches and offices in Hong Kong, China and Macao under OCBC Wing Hang.

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